

Research on Human Destiny Community and Construction of Cultural Confidence Psychology from the Perspective of New Media

Xiaolin Mu

Modern College of Northwest University, Xi'an, Shaanxi, 710130, China

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Abstract: China's expansion of cultural exchanges with foreign countries is of great value to the construction of the Human destiny community. It is helpful to the construction of modern values, the shaping of a good image of the country, the enhancement of national cultural confidence and the promotion of the construction of a harmonious world. The construction of Human destiny community has already begun. In this process, the problem of cultural self-confidence in our country has a great impact on our comprehensive strength and international status. Cultural self-confidence is the psychological foundation of the great rejuvenation of the Chinese nation and has become the spiritual force that leads contemporary China to the center of the world stage and the construction of the Human destiny community. The construction of any new concept needs cultural support. The construction of human destination community can not do without drawing important ideas from the excellent traditional Chinese culture, revolutionary culture and advanced socialist culture. From the perspective of new media, this paper analyzes the human destination community and the psychological construction of cultural self-confidence based on the current situation of cultural exchange in China.

1. Introduction

Under the background of globalization, domestic multi-cultural exchanges clash and blend, resist or deny local culture, promote and pursue foreign culture, and promote cultural nihilism once flourished [1]. The concept of Human destiny community is embodied in many aspects. As far as civilization is concerned, it is to respect the diversity of world civilizations and transcend the barriers of civilization conflicts through the exchange and blending of civilizations. Today's world has entered the era of globalization. The fate of mankind is more and more closely linked. The proposal of the major concept of "human destination community" conforms to the trend of human history development and also contributes Chinese wisdom to the era of globalization [2]. Cultural self-confidence has become the psychological foundation of the great rejuvenation of the Chinese nation and the spiritual force that leads contemporary China towards the center of the world stage and the construction of the Human destiny community [3]. No matter where people live, what their beliefs are, and whether they like it or not, they are already in a community of destiny. At the same time, a kind of global value aiming at meeting the common challenges of mankind has begun to take shape and gradually gained international consensus. To promote the construction of human destination community, it is necessary to actively carry out foreign cultural exchanges, promote Chinese culture to the world, actively strive to spread contemporary Chinese values and concepts, and enhance the international discourse power [4].

The construction of human destination community has begun. In this process, the problem of Chinese cultural self-confidence has a great impact on China's comprehensive strength and international status [5]. Today, with the development of economic globalization, political multipolarization and cultural diversity, the influence of different civilizations in the world is more extensive and in-depth. If we can understand the construction of cultural self-confidence from the dialectical interaction between human destination community and cultural self-confidence, it will be of great enlightenment to remove the heavy fog that interferes with the realization of cultural self-confidence and point out the principle and path of building Chinese cultural self-confidence [6]. The psychological basis of cultural self-confidence is very clear, that is, the cognition and

identification of our own culture. Any new development concept cannot be put forward without the support of values. As a deeper level of self-confidence, cultural self-confidence can provide important value support for the construction of “human destination community” [7]. As a special kind of “self-confidence”, cultural self-confidence is actually the psychological reflection of the group personality of the Chinese nation on its own cultural cognition, symbolizing the maturity of our nation's self-consciousness [8]. The formation of cognition and identity is inseparable from the communication with other cultures, and only in this cross-cultural communication, can our cultural self-confidence really mature.

2. Human Destiny Community and Development Status of Cultural Confidence

2.1 Human Destiny Community and Basic Concepts of Cultural Confidence

Looking at the history of human cultural development, it is an important rule for cultural development of all ethnic groups that different cultures are open to each other, collide, communicate and integrate. The concept connotation of Human destiny community includes four aspects: international power view, common interest view, sustainable development view and global governance view, covering a variety of issues in the international community. Understanding Human destiny community from the perspective of cultural self-confidence is helpful to break the above restrictions and constraints. As globalization leads to the diversification of international actors, the solution of global problems has become a process of joint participation and interaction by governments, intergovernmental organizations, non-governmental organizations, multinational corporations, etc. China is an ancient civilization with a long history, and is also one of the few countries in the world whose cultural blood vessels have never been interrupted. This is sufficient evidence of the strong vitality of Chinese traditional culture. When people understand the global and local contradictions contained in human destination community, they will unconsciously move towards the either or absolute cognitive framework. Human destination community not only inherits the gene of Chinese excellent traditional culture, but also builds a common bridge between local culture and global culture, which has something in common with the basic meaning of cultural self-confidence.

Human destination community is in line with people's pursuit of Datong world in the world. Although the current situation of struggle for interests among all ethnic groups, religions, countries and regions is still common, people in the world have the same desire for harmony and peace. Since ancient times, due to different historical backgrounds, cultural origins and social patterns, China and the West have formed unique cultural concepts. Chinese excellent traditional culture is not only a strong spiritual pillar of the Chinese nation, but also a strong spiritual power to lead the great rejuvenation of the Chinese nation [10]. Chinese traditional culture has experienced thousands of years of development and evolution, and has formed a relatively complete cultural system and values. In the process of cultural globalization and expanding world-wide communication, with the frequent exchange and integration of different cultures, people are now more accepting and forming the concepts of freedom, equality and democracy, the rule of law, contracts and rules. Under the influence of the utility of market economy, the problems of distorted values, money worship and foreign worship become more and more serious. The human destination community embodies China's cultural self-confidence in meeting complex challenges and has a strong reality.

2.2 Challenges and Problems Faced by Cultural Confidence

With the increasing globalization and the construction of Human destiny community, a large number of foreign cultures have poured into the lives of our people. These foreign cultures are mixed with good and bad, and there is no lack of cultural dross that run counter to China's mainstream culture and mainstream ideology. If cultural self-confidence is the gene and bridge to construct the Human destiny community, then the Human destiny community has opened up a vision and a road for understanding the basic connotation of cultural self-confidence. After the reform and opening-up, post-modernism and China's collectivism and social values have had fierce

conflicts. Perceptual and rational, freedom and rules, individual and collective conflicts have become the rage in the Chinese ideological circle. The influx of a large number of foreign cultures has enriched the life of our people. In this era of globalization, cultural integration is the inevitable trend of cultural development, but the screening of foreign cultures is also very important. Some people do not know enough about our country's strategy of cultural power, and they do not attach importance to the importance of cultural self-confidence and advanced socialist culture. The foreign cultures that spread to China are all packaged cultures, and most of them show beautiful appearance. Globalization not only brings convenience to cultural exchange, but also provides an opportunity for the western culture to move eastward.

Cultural self-confidence is the premise for Chinese culture to stand in the forest of world culture, and strengthening cultural self-confidence is also an important part of China's cultural development. If we think about the connotation of cultural self-confidence from the global multi-cultural and value environment, cultural self-confidence can be understood as the belief and strategy of the specific cultural subject to think about how to gradually enhance the cultural consciousness of their own nation and realize the coexistence and integration of local and global. The advanced culture of Chinese socialism is closely related to the practice of socialism with Chinese characteristics. However, the conflict of multi culture is affecting people's value identification of the advanced culture of Chinese socialism [11]. The construction of a harmonious world can only be promoted if different cultures share and form a common understanding through continuous communication and blending. As a vast country, China has a long history and culture and a profound cultural heritage. To inherit and develop traditional culture and develop advanced socialist culture with Chinese characteristics, we must improve the national cultural identity and cultural confidence and resolutely resist the vicious invasion of foreign culture. In the historical process of constructing the Human destiny community, we will face many uncertain factors and risks. Whether we can make the concept of Human destiny community deeply rooted in the hearts of the people and become the conscious practice of the people all over the world cannot be separated from the adherence to the important ideal of Human destiny community.

3. Human Destiny Community and Psychological Construction of Cultural Confidence

3.1 Strengthen the Timeliness of Traditional Culture

It is the consensus of our society to shape the national image through cultural exchanges. Traditional culture is the representative of our country's culture. Improving the position of traditional culture in the hearts of the people will enhance the cultural confidence of the people. The traditional culture of our country contains many excellent moral qualities. Giving these cultural essences updated times and forms of expression is the focus of developing traditional culture. Although the connotation of modernity is varied, if we look at the process of human globalization, modernity refers to the diversity and diversity of human society from undeveloped to developed [12]. Fundamentally speaking, socialist culture with Chinese characteristics reflects the practice of China's modernization since the reform and opening up. The infiltration of foreign culture is one of the important factors affecting the cultural self-confidence of Chinese people, so we should firmly resist the Western cultural hegemony. We must make profound reflection, change our thinking and attitude, and actively carry out cultural exchanges with other countries. So that the international community can deepen its understanding of China, correct its prejudice against China, and understand China objectively and rationally. While respecting the culture of other countries, we should set up our own cultural image so as to resolve the conflicts existing in the national values and improve the importance of the strategy of cultural power in the national ideology.

3.2 Strengthening Ideological and Political Education

Strengthening ideological and political education is one of the important ways to consolidate the dominant position of Marxist ideology, and also plays an important role in enhancing the cultural confidence of our people. China has unswervingly developed the socialist system with Chinese

characteristics, raised the banner of socialist development and has become the mainstay of the world's socialist development and revitalization. The advanced socialist culture has made progress with the development of the times and has taken advantage of the cultural strengths of various countries. It has continuously innovated and integrated and has shown great vitality [13]. Global and local contradictions require people to compare the culture of a nation-state with that of other nations from the perspective of vertical and horizontal integration to identify each other's deficiencies. To guide the people's choice and absorption of culture with Marxist ideology, to realize the transformation of people's acceptance of culture from spontaneous to conscious, is more conducive to enhancing the cultural self-confidence of Chinese people. Socialist core values are the spiritual support leading the construction of spiritual civilization in contemporary China, and also the powerful spiritual power leading the correct direction of building human destination community. In today's world, the most urgent problem facing mankind is development. The construction of human destination community must have stable economic foundation and mature economic development mode, so as to support the construction of human destination community.

4. Conclusion

In this era of globalization, with the construction of human destination community, the relationship between countries in the world is closer, and cultural integration is gradually deepened. Human destination community is a major initiative of China in the new era. It is a reflection, expression and construction of a new world order based on cultural self-knowledge, reflection and innovation. Today, in actively promoting the construction of human destination community, China carries out cultural exchanges with foreign countries, with both opportunities and challenges. The construction of Human destiny community must have a stable economic foundation and a mature economic development model to support the construction of Human destiny community. Cultural confidence, as a belief and strategy to enhance the national cultural consciousness and realize the coexistence and integration of nativeness and globality, provides theoretical support for the construction of Human destiny community. While respecting the cultures of other countries, we should set up our own cultural image to resolve the conflicts in national values, thus enhancing the importance of the strategy of cultural power in national thought. China can only become an influential cultural power if it continuously improves its citizens' cultural confidence, strengthens its cultural strength and realizes its strategy of becoming a cultural power.

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